

Dunning

Description

The Dunning module allows your business to send automated, rule-based dunning emails to clients with outstanding payments due, reducing the efforts of your accounts receivable department and improving the customer experience.

Features

- ▲ Rule-based dunning cadences based on global or individual level settings.
- ▲ Attach PDF copies of invoices as email attachments, or add previews with clickable links to online invoices.
- ▲ Customized messaging, including dynamically inserted fields.
- ▲ Complete control over the cadence and designated schedules, including the ability to match end-user time zones.
- ▲ Assign different dunning strategies to different customer types and segments, or create different logic and cadences for each customer group type.

Benefits

Streamlined Accounts Receivable

The automated dunning cadences drastically reduce the manual labor required by your Accounts Receivable department to follow up and collect on payments.

Better Customer Experience

By ensuring that payments are up to date, customers are less likely to experience a gap in service or other burdensome billing-related issues.

Faster Collections

By automating and customizing the reminders, you'll be able to ensure that payments are made more timely, improving your cash flow and fortifying your bottom line.